Cristiana Maggiora

SENIOR ATTORNEY

Cristiana Maggiora-Barrato is a Senior Attorney with more than fifteen years of experience.

Practices

Corporate & Securities

Education

Quinnipiac University School of Law, JD
Fordham University, BA

Offices	Phone	Email
New York	212.457.5429	cristiana.maggiora@afslaw.com

Cristiana has assisted international consumer brands on complex commercial transactions, international trade, licensing, intellectual property strategy, and regulatory compliance. Known for pragmatic, business-forward counsel, she brings a steady, solutions-oriented approach to high-stakes negotiations across sponsorships, events, brand collaborations, and technology transactions.

Cristiana previously served in a series of senior legal roles at FILA U.S.A., Inc., where she held responsibilities spanning commercial transactions, intellectual property and licensing, international trade and regulatory compliance, supply chain, dispute resolution, legal operations, and corporate governance. She most recently served as Deputy General Counsel and Interim General Counsel. During her tenure, she directed trade and regulatory initiatives, created compliance programs, assisted in the management of the global licensing portfolio, negotiated sponsorships, athlete and influencer endorsements, agency and production agreements, SaaS and technology arrangements, manufacturing and logistics contracts, and wholesale and distribution agreements. Her work at FILA consistently grounded legal strategy in operational realities, enabling risk-aware execution across global channels.

Client Work

In her client work, Cristiana focuses on structuring and negotiating commercial agreements that balance speed, protection, and flexibility. Clients value her ability to harmonize legal risk with business imperatives, streamline processes, and foster cross-functional alignment from initial deal framing through post-execution governance and dispute avoidance.

Bar Admissions

New York
Connecticut